



Air China flies with its new B777 aircraft and the Thales In-flight Entertainment System

Neuilly-sur-Seine – August 19, 2011 – Thales, a leader in In-Flight Entertainment and Connectivity (IFEC) systems, announced that Air China has introduced into revenue service its' first of 15 new Boeing 777's with the Thales In-Flight Entertainment System onboard. The aircraft has a total of 311 seats in an 8 First, 42 Business and 261 Economy configuration. Installed at every seat, the Thales TopSeries system will enable passengers to enjoy the experience of accessing a wide range of audio and video on-demand entertainment and information using 23", 15.4" and 8.9" touch screen displays and slim-line tethered passenger control units in First and Business.

Air China is the first to fly with the revolutionary Thales 3D moving map powered by Geofusion™. This new fully interactive 3D moving map was developed by Thales in partnership with GeoFusion, Inc. a 3D visualization technology specialist. The application allows passengers to track the aircraft in motion as it flies over a high resolution 3D globe represented by satellite imagery and includes a stunning experience of tracking the aircraft in real time while in taxi, take-off, flight and landing phases. *"There is no comparison between the other versions of IFE with this TopSeries system. This one feels almost the same as if we are playing on an ipad™. We made a good choice of IFE system,"* said Mr. QUAN Hong Bing, DGM of Air China Technic. Other new applications on this new aircraft include Connecting Gate and 3D audio capabilities.

"Thales is very proud to be part of this important B777-300ER program of Air China and to provide the best IFE system to help serve the flying public with much improved entertainment experience together with Air China," says XIA Jinsong Deputy CEO, Thales China. Air China flies with the Thales system on its 20 A330s and future B787 aircraft.

About Thales

Thales is a global technology leader for the Defence & Security and the Aerospace & Transport markets. In 2010, the company generated revenues of €13.1 billion with 68,000 employees in 50 countries. With its 22,500 engineers and researchers, Thales has a unique capability to design, develop and deploy equipment, systems and services that meet the most complex security requirements. Thales has an exceptional international footprint, with operations around the world working with customers as local partners. www.thalesgroup.com

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For more information about Thales In-Flight Entertainment and Connectivity Systems visit www.thales-ifec.com .

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