



## **Hainan Airlines Selects Thales for its Onboard Entertainment on their new A330 Aircraft**

**September 12, 2011- SEATTLE, WA** – Thales, a leader in In-Flight Entertainment and Connectivity systems, announced that Hainan Airlines will install the TopSeries system on 15 new Airbus planes. These aircraft will include Audio and Video On-Demand capability throughout the aircraft. At each seat, passengers will enjoy large, touch screen displays sizes 15.4” in Business and 10.6” in Economy. Also in the seat are slim-line control units that support a range of advanced applications. The first aircraft delivery is scheduled for early 2013 and the last mid-2015.

*“Thales is an excellent IFE Supplier in the industry. We work with them today and this program will continue growing our solid relationship,”* said Tim Tian, HNA Group, Purchasing department. Included in this selection is the ASXI moving map application that features various zoom levels of high-resolution maps as well as flight information pages that can be combined and scripted for a unique passenger experience. In addition, the airline selected the Thales eBook reader from which passengers have easy access to an expansive library of e-magazines, books and other publications.

*“Thales shares the vision that Hainan Airlines has for their airline. Their 5 Star SkyTrac rating demonstrates their mandate to offer their customers an award winning experience. I am confident that our TopSeries system will deliver to this high standard as we continue to bring new capabilities to their fleet for year after year,”* said Alan Pellegrini Managing Director for the Thales In-flight Entertainment and Connectivity business.

### **About Thales**

Thales is a global technology leader for the Defence & Security and the Aerospace & Transport markets. In 2010, the company generated revenues of €13.1 billion with 68,000 employees in 50 countries. With its 22,500 engineers and researchers, Thales has a unique capability to design, develop and deploy equipment, systems and services that meet the most complex security requirements. Thales has an exceptional international footprint, with operations around the world working with customers as local partners.

For more information about Thales In-Flight Entertainment Systems visit

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