



Thales and Siemens Partner on New Wireless System for Use with Passenger Mobile Devices

September 12, 2011, SEATTLE, WA – Thales, a leader in In-Flight Entertainment and Connectivity systems, announced that it has reached an agreement to work together with Siemens Communications, Media and Technologies (Siemens CMT) on the development and testing of a new onboard wireless content distribution system that will complement the Thales TopSeries product family.

The solution integrates the Siemens Media4Sky onboard application to the TopSeries system, and will enable passengers to receive streaming video, audio, and many other applications from the TopSeries digital server to their many different types of mobile devices. The application also includes a business management system that supports payment processing, dynamic content storage for timely programs such as news, and Customer Relationship Management. “The combination of the TopSeries hardware and Media4Sky applications bring together a contemporary, dynamic, user-friendly flying experience that will excite and engage all passengers. We are delighted to pursue this breakthrough initiative that is built on the proven work Siemens has accomplished in other transportation markets,” said Alan Pellegrini Managing Director for the Thales In-flight Entertainment business.

In early 2012, the Thales and Siemens solution will be tested aboard a flight trial with an undisclosed airline to validate a wide variety of Media4Sky features in a major international market. This test underscores Thales’ philosophy of an open system platform that has the flexibility to evolve with technology advancements for the benefit of airlines and their passengers. “Thales’ high performance, open architecture aircraft hardware, its media integration services and its world-wide sales and support network is the perfect partner to bring this exciting technology to airline passengers worldwide, said Dr. Gerald Schreiber, Vice President Technology.” The trial will feature distribution of content to more than forty different device types, and Thales revolutionary GateSync solution to automatically update content aboard without manual content loading.

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TopSeries and Media4Sky applications will be a feature at the Thales booth during the APEX conference. Come see us, booth # 1401.

About Thales

Thales is a global technology leader for the Defence & Security and the Aerospace & Transport markets. In 2010, the company generated revenues of €13.1 billion with 68,000 employees in 50 countries. With its 22,500 engineers and researchers, Thales has a unique capability to design, develop and deploy equipment, systems and services that meet the most complex security requirements. Thales has an exceptional international footprint, with operations around the world working with customers as local partners.

For more information about Thales In-Flight Entertainment Systems visit www.thales-ifec.com .

About Siemens

Siemens Communications, Media and Technology is the global partner for communication and media demands within a broad range of market segments. CMT provides its customers with innovative products, turnkey solutions, and services in the fields of communication networks, service and customer management, public security, multi-media infotainment, and aerospace technology.

CMT is a Siemens unit located in CEE, Germany, India, and China. Its presence in emerging and mature markets, together with a powerful network of partners, provides a strong basis for activities in more than 70 countries all over the world.

For more information, go to www.siemens.at/cmt

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