



## Thales and GeoFusion Partner on First of Kind Interactive 3D Moving Map Application for In-Flight Entertainment

**WAEA Long Beach, CA, September 14, 2010** – Thales, a leader in In-Flight Entertainment (IFE) and connectivity systems, is pleased to introduce a new fully interactive 3D moving map product developed in partnership with GeoFusion, Inc. a 3D Earth visualization technology specialist. The application is compatible with the Thales TopSeries IFE platform and is expected to take flight early 2011. This 3D moving map powered by GeoFusion will provide passengers the ability to track the aircraft in motion as it flies over a high resolution 3D globe represented by satellite imagery and also includes a stunning experience of tracking the aircraft in real time while in taxi, take-off, flight and landing phases.

“Thales is thrilled to have partnered with GeoFusion on this exciting product. Innovative and rich in capability, this product is the foundation of an entirely new portfolio of map applications for the TopSeries platform,” said Stuart Dunleavy Vice President of Marketing and Customer Propositions at Thales. Other features allow each passenger to browse the globe independently from the aircraft position with control to zoom, tilt, and rotate views. There are also pre-defined views such as cockpit, left and right window, and continuous rotating views around the aircraft as it flies. The application is also suitable for overhead broadcast operation and can be scripted showing specific subject matter at pre-determined intervals and flight phases.

### About Thales

Thales is a global technology leader for Defence & Security and Aerospace & Transport markets. In 2009, the company generated revenues of 12.9 billion euros with 68,000 employees in 50 countries. With its 22,500 engineers and researchers, Thales has a unique capability to design, develop and deploy equipment, systems and services that meet the most complex security requirements. Thales has an exceptional international footprint, with operations around the world working with customers as local partners.

### About GeoFusion

GeoFusion specializes in virtual reality and 3D visualization technology used in markets ranging from Defence, Space and Aviation to Education, Gaming and Consumer segments. For Aviation, GeoFusion technology powers 3D airspace visualization systems used by airports, governments and corporations around the world.

For more information about Thales In-Flight Entertainment Systems visit [www.thales-ifs.com](http://www.thales-ifs.com).

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