



Hong Kong Airlines to Take Delivery of New Aircraft with Thales In-Flight Entertainment Systems Onboard

WAEA Long Beach, CA, September 14, 2010, – Thales, a leader in In-Flight Entertainment (IFE) and connectivity systems, announced that it will start delivering its TopSeries system to Hong Kong Airlines fourth quarter 2010. It was just over a year ago when Hong Kong Airlines selected Thales as its IFE partner for ten (10) of its A330 aircraft with program completion scheduled for December 2012. The system will offer audio and video on-demand entertainment and information at every seat with high resolution touch screen displays sizes 15.4 inch in business class and 10.6 inch in economy. Passengers will also have a control unit for their convenience.

Integrated onto the TopSeries platform are featured applications including print and audio e-Books covering publication summaries, children's and travel books all with adjustable font sizes. Plus, the ASXi broadcast moving map powered by Airshow® which provides a wide range of flight information that entertains and helps passengers manage their onboard experience. "Thales came to us with the IFE solution we were looking for and our teams have very effectively come together to deliver our new aircraft. Hong Kong Airlines is excited to soon bring its new A330 aircraft to its passengers," said Hong Kong Airlines representative.

Thales' local presence in China and surrounding areas is prominent with a major office and repair facility in Beijing that has been there for 10 years. There, Thales offers both IFE and Avionics services and support and is introducing a new advanced technology media center for content management services. "Having Hong Kong Airlines as a new customer further reinforces our ability to serve this market and I am confident passengers will be pleased with the Thales system," said Alan Pellegrini, Managing Director for the Thales In-Flight Entertainment business. Hong Kong Airlines is part of the Hainan Airlines Group. Hainan Airlines is also a Thales IFE customer for ten (10) B787 and ten (10) A330 aircraft.

About Thales

Thales is a global technology leader for Defence & Security and Aerospace & Transport markets. In 2009, the company generated revenues of 12.9 billion euros with 68,000 employees in 50 countries. With its 22,500 engineers and researchers, Thales has a unique capability to design, develop and deploy equipment, systems and services that meet the most complex security requirements. Thales has an exceptional international footprint, with operations around the world working with customers as local partners.

For more information about Thales In-Flight Entertainment Systems visit www.thales-ifs.com .

Press Contacts

Natasha Harvey
+ 33 1 34 81 40 50
natasha.harvey@fr.thalesgroup.com

Lori Krans
+1 949-923-0976
lori.krans@us.thalesgroup.com

NEWS

DIRECTION DE LA COMMUNICATION | CORPORATE COMMUNICATIONS