



## The Choice is Thales In-Flight Entertainment for South African Airways new wide body aircraft

**WAEA Long Beach, CA, September 14, 2010** – Thales, a leader in In-Flight Entertainment (IFE) and connectivity systems, announced that it has been selected by South African Airways as the In-Flight Entertainment Systems provider for the airline's six (6) new Airbus A330 aircraft. Installed at every seat, the TopSeries IFE system will enable passengers to enjoy the experience of accessing a wide range of audio and video on-demand entertainment and information using a touch screen display with 12.1" in business class and 10.6" in economy. In addition, passengers will have Thales slim-line tethered passenger control units with full QWERTY keyboard for connectivity applications. First aircraft delivery is scheduled for February 2011 and the sixth plane December same year.

"We look forward to our new relationship with Thales," said Kim Thipe, Head of Marketing for South African Airways. This is the first program that Thales and South African Airways are working together. The TopSeries system for the airline's A330 aircraft is a proven platform flying today. "We are delighted to be working with South African Airways and look forward to delivering a system that supports both entertainment and connectivity for every passenger to enjoy," said Alan Pellegrini, Managing Director for the Thales In-Flight Entertainment business.

### About Thales

Thales is a global technology leader for Defence & Security and Aerospace & Transport markets. In 2009, the company generated revenues of 12.9 billion euros with 68,000 employees in 50 countries. With its 22,500 engineers and researchers, Thales has a unique capability to design, develop and deploy equipment, systems and services that meet the most complex security requirements. Thales has an exceptional international footprint, with operations around the world working with customers as local partners.

For more information about Thales In-Flight Entertainment Systems visit [www.thales-ifs.com](http://www.thales-ifs.com) .

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